



**MINISTÈRE
DE L'AGRICULTURE
ET DE L'ALIMENTATION**

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CAP STRATEGIC PLANS: DESIGNING THE INTERVENTION STRATEGY

***Key obstacles, possible solutions and questions :
feedback from France***

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1. Challenge #1 : understanding the rules

1. **1 output = 1 intervention**
2. **To demonstrate how one intervention will tackle needs**
3. **To ensure a clear targeting by intervention** : to avoid “elephant” interventions addressing different needs, and contributing to too many R.I.
4. **... But in some case, to group under a single intervention operations targeting the same need(s) and contributing to similar R.I.**
5. **One intervention can contribute to several specific objectives at once.**
6. **Impact indicators are classified by S.O. but Result indicators are not.**
7. **Interventions are pre-linked to R.I (fiches).**
8. **Result indicators have to be quantified but not the impact results** (except for 5 of them for the green deal).
9. **Interventions should be linked to all R.I to which they are expected to make a direct and significant contribution** (*a minima one R.I per intervention*).
10. **In some case, the different parts of one intervention may be attributed to different RI(s)**, depending on their specific conditions.

2. Challenge #2 : design and share a method

Needs to be tackled in the Strategic plan

- Distinguish the needs (totally or partially) concerned by CAP or outside CAP

What operational answers to address the needs?

- Draw all the possible links "Needs / Interventions" (database)
- Identify beneficiaries to be targeted by intervention

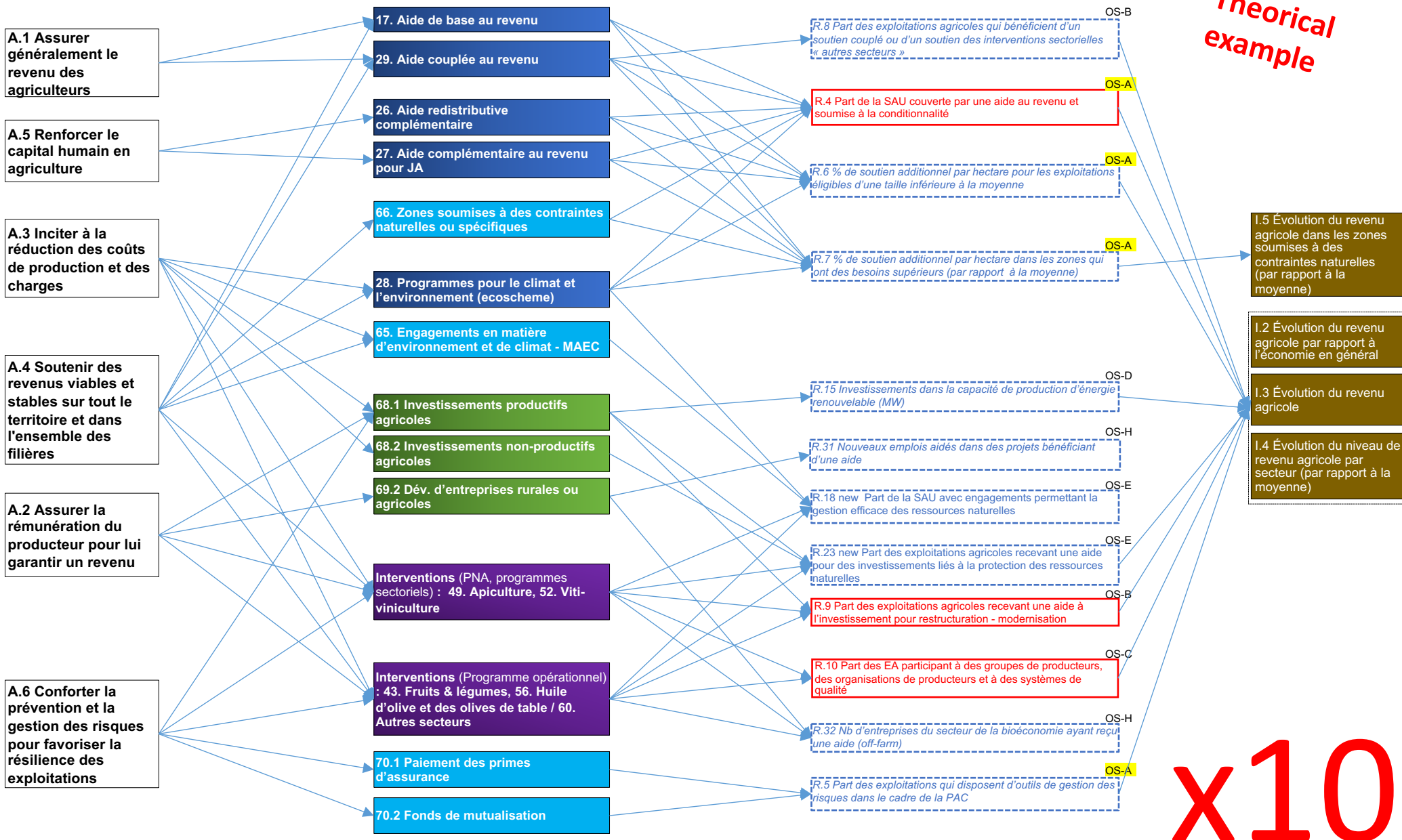
What changes to be achieved by the beneficiaries ? How to measure them?

- Draw all the possible links "Interventions / Results"

What sustainable changes in agriculture and rural areas and in the longer term?

- Identify the possible contribution of the results to the impacts
- Consider the external factors that may affect the achievement of impact

Theoretical example



x10

Intervention logic for S.O A 'Ensuring viable farm income'

3. Key obstacles

- 1. Preparation of 10 “artificially” separated strategies:** some needs may overlap, leading to link 1 intervention to several needs and contributing to many S.O and results indicators.
- 2. As a consequence : there’s a risk of planning a large number of interventions, to avoid multi-needs interventions**
- 3. Linking the R.I to the Specific objectives according to the needs & interventions generates a certain complexity,** making the intervention strategy difficult to be read (and explained to citizens).
- 4. How to take into account specific regional needs? How to integrate in the national strategy, specific interventions designed at regional level?**



3. Key obstacles

- 5. **Formalization of the strategy :** logical framework, literary format, graphics, etc. ?
- 6. **Strategy:** when a Result indicator is attached to several S.O, how and where to describe the way interventions will achieve the target values ?
- 7. **How to maintain the strategic nature of the national plan, which has to remain concise ?**



“I don’t like getting bogged down in details. I’m more of a big-picture guy.”

4. Documents we need to design the Strategic plan

1. **Selection and approval grid from EC** (list of criteria)
2. **Any tool kits prepared internally by DG AGRI**
3. **An updated SP template** aligned with regulation changes suggested by the Council
4. **A fictitious example of strategic plan** (including a completed financial plan and an indicator plan)
5. **Green deal recommendations**
6. **Stabilized indicator fiches** 😊



“It’s a simple two-part strategy. First, locate the hills. Then head for them.”