



**Vision  
for rural  
areas**

# ENRD Thematic Group #Rural2040

## Engaging rural stakeholders: A Workshop Toolkit

Zélie Peppiette  
23rd September 2020

#RuralVisionEU



on



## Vision for rural areas

# What and Why?

- ▶ Package to download
- ▶ Enables any rural group to:
  - ▶ Assess their area
  - ▶ Contribute to RV
- ▶ Complements on-line questionnaire and foresight
- ▶ Highlights local examples/stories

# Key criteria

- ▶ Clear and simple
  - ▶ Accessible/non-specialist
  - ▶ Sufficient guidance
  - ▶ Short!
  - ▶ Flexible
- ▶ Appealing and attractive
  - ▶ Interesting process
  - ▶ Added-value for group
- ▶ Input in standard format

## Vision for rural areas



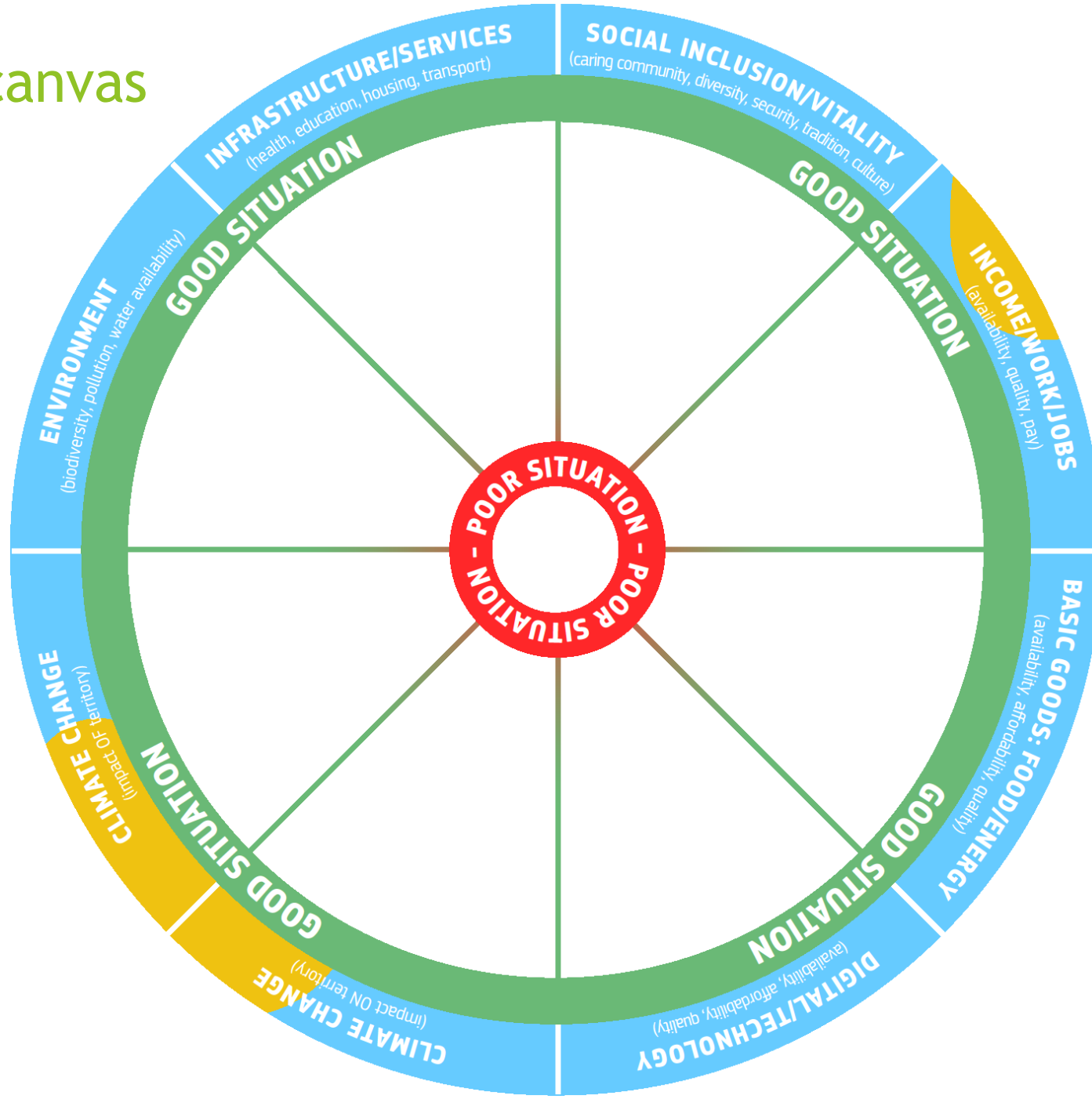
# Workshop outline

- ▶ Intro/Ice-breaker
- ▶ ? Intro video
- ▶ Our rural area today
- ▶ Where are we going?
- ▶ Where would we like to be ?
- ▶ Identifying enabling conditions
- ▶ Next steps/Check-out

# Supporting materials

- ▶ Design and script
- ▶ Downloadable visuals
  - ▶ Visual canvas
  - ▶ Driver cards
  - ▶ Harvest sheet
  - ▶ Participatory poster
- ▶ Support for host
  - ▶ Organisation/hosting
  - ▶ Practical info
  - ▶ Content related

# Visual canvas



# Driver Cards

**CLIMATE CHANGE AND ENVIRONMENTAL DEGRADATION**

Henimus consequos est officaborem eicidunt re volecabo. Et quaecto berit officae ratibus-cit molorent inti cum, officii totaqui dipsam, simi, sit estium ea nullab ide sinvel

**1. CLIMATE CHANGE AND ENVIRONMENTAL DEGRADATION**

**3. DEMOGRAPHIC CHANGE (including urbanisation)**

Henimus consequos est officaborem eicidunt re volecabo. Et quaecto berit officae ratibus-cit molorent inti cum, officii totaqui dipsam, simi, sit estium ea nullab ide sinvel

**2. DIGITAL AND TECHNOLOGICAL CHANGE**

Henimus consequos est officaborem eicidunt re volecabo. Et quaecto berit officae ratibus-cit molorent inti cum, officii totaqui dipsam, simi, sit estium ea nullab ide sinvel

## Rural Vision - Harvest Sheet

Host		email	
Group		No. participants	
Location		Date	
Territory			

### Biggest gaps between likely and desired future

<i>Characteristic</i>	<i>Enabling conditions to close gap</i>

### Greatest potential

<i>Characteristic</i>	<i>Enabling conditions to achieve potential</i>

### Inspiring story

--

# Vision for rural areas



#RuralVisionEU



# Over to you...

- ▶ Is it likely to be of interest?
- ▶ How to reach out?
- ▶ How to improve the idea?
- ▶ Need for additional support material?
- ▶ Would you be prepared to:
  - ▶ Help translate?
  - ▶ Publicise?
  - ▶ Organise workshops?
  - ▶ Collate responses?

## Vision for rural areas



#RuralVisionEU