

The word "LEADER" is written in white, bold, uppercase letters inside a green arrow-shaped graphic pointing to the right. The background of the slide features a gradient from green to blue with abstract circular patterns.

LEADER

Improving cooperation btw LAGs and regional MA

ENRD TG – Making the seven LEADER principles work

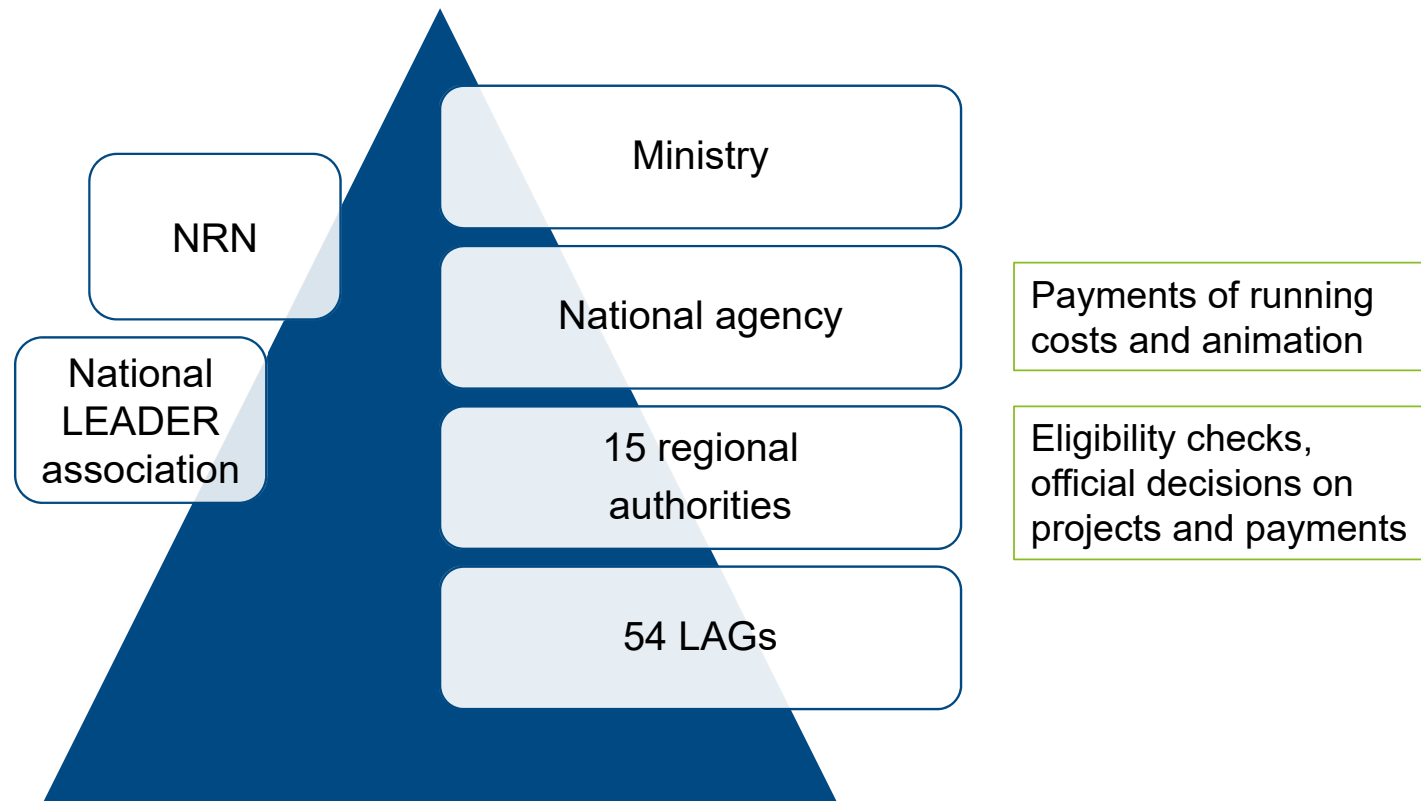
1st meeting 10 March 2022

Laura Jänis, Finnish Ministry of Agriculture and Forestry



Management structure of Finnish

LEADER



Bottom-up
implementation of
LDS in **cooperation**
and in **partnership**
with regional MA



Improving cooperation btw LAGs and regional authorities

Background

The most important everyday cooperation interface in the implementation

From time to time tense relations in some areas

New CAP brings changes to the relations

Process

Pilot
Disseminate
Monitor

Goals

Developing new models and structures for everyday cooperation – in each region

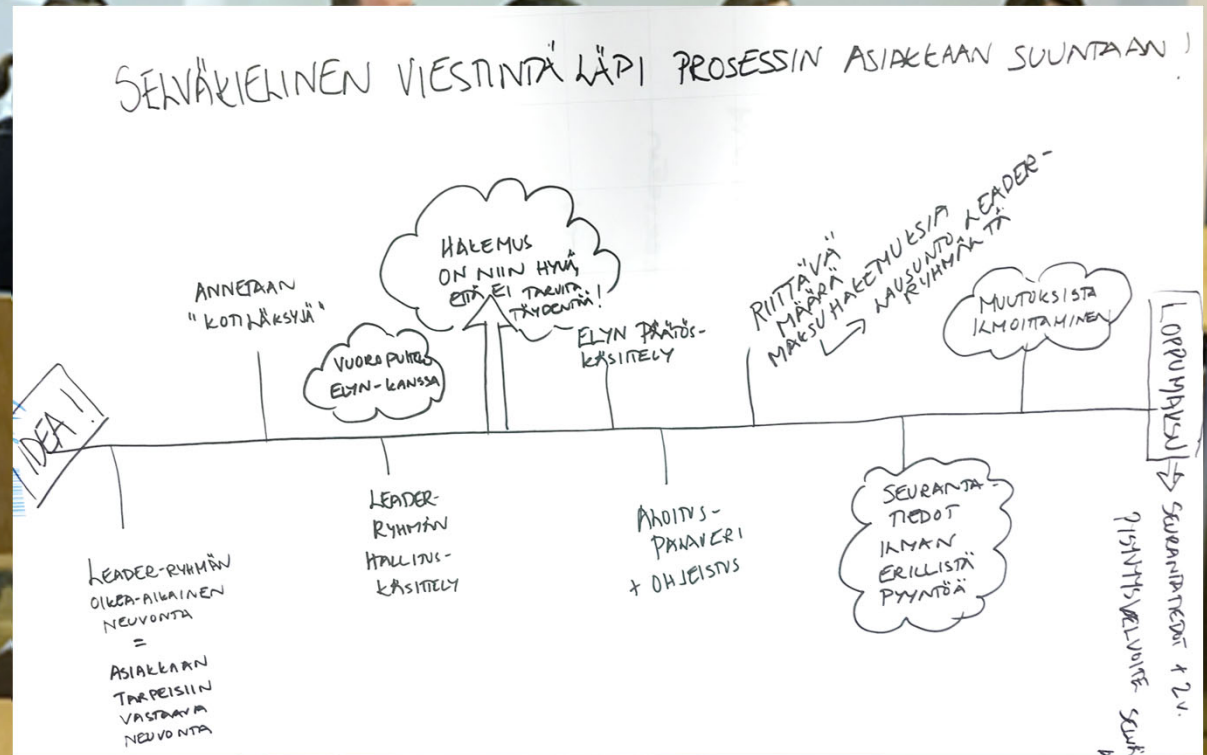
Learning from each other

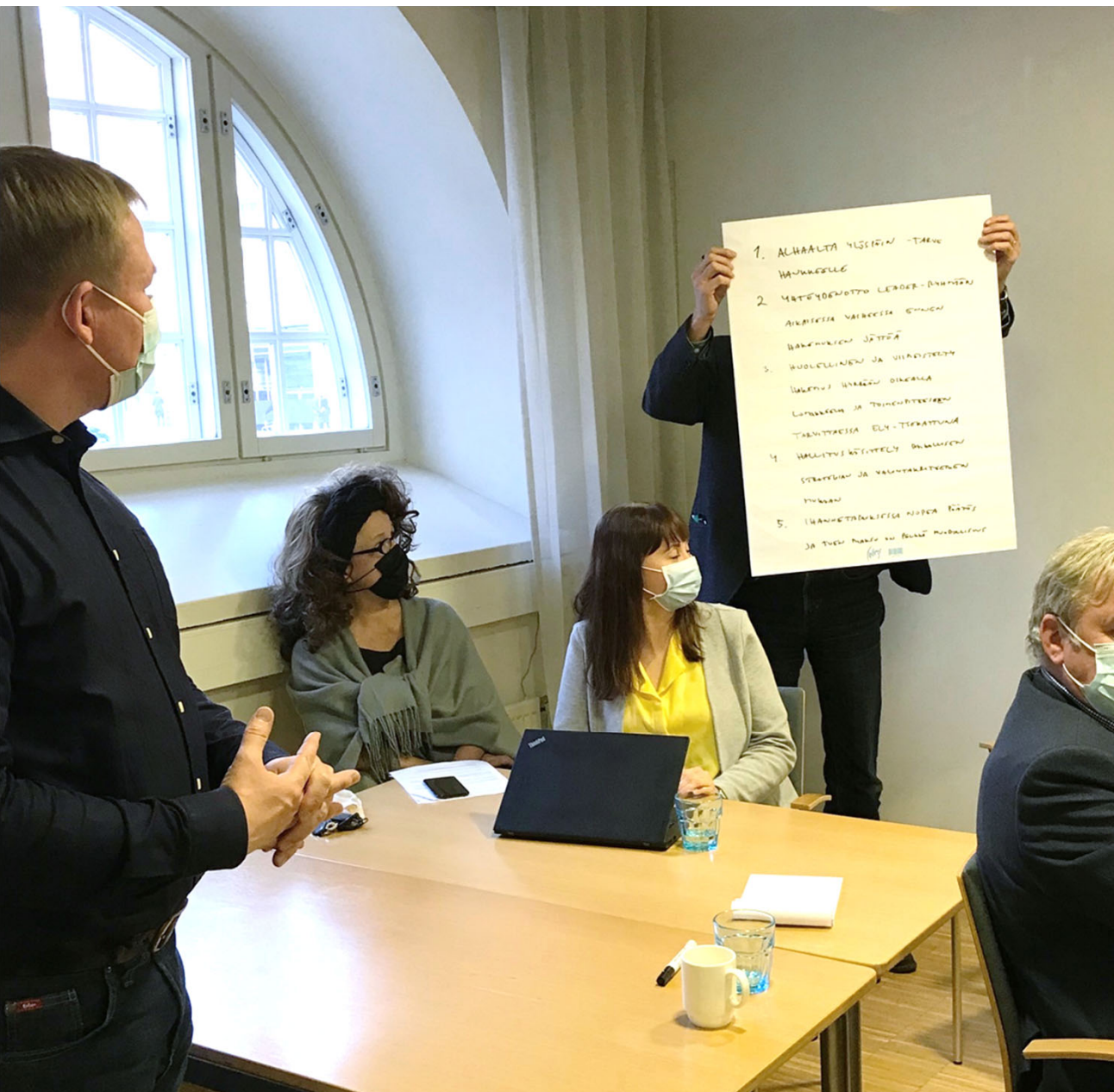
Recognising future needs → be better prepared



Pilot workshops

- Identifying the problem
- Solving it together
 - A concrete plan of regular meetings
- Drawing an ideal process for project approval





Ideal process

- Bottom-up need for the project
- Project beneficiary contacts LAG in early stage, before leaving application
- If needed, LAG discusses with regional MA
- LAG advises the beneficiary
- The beneficiary leaves a precise and complete application in the IT system
- LAG board handles the application and gives a statement
- Regional MA makes the decision "in no time"
- Payment process after this is merely a formality



Examples of common themes under discussion

Organising and coordinating information and communication of CAP

Eligible rural area
CLLD in cities

Roles in supporting businesses



What affects cooperation

CONDUCTIVE

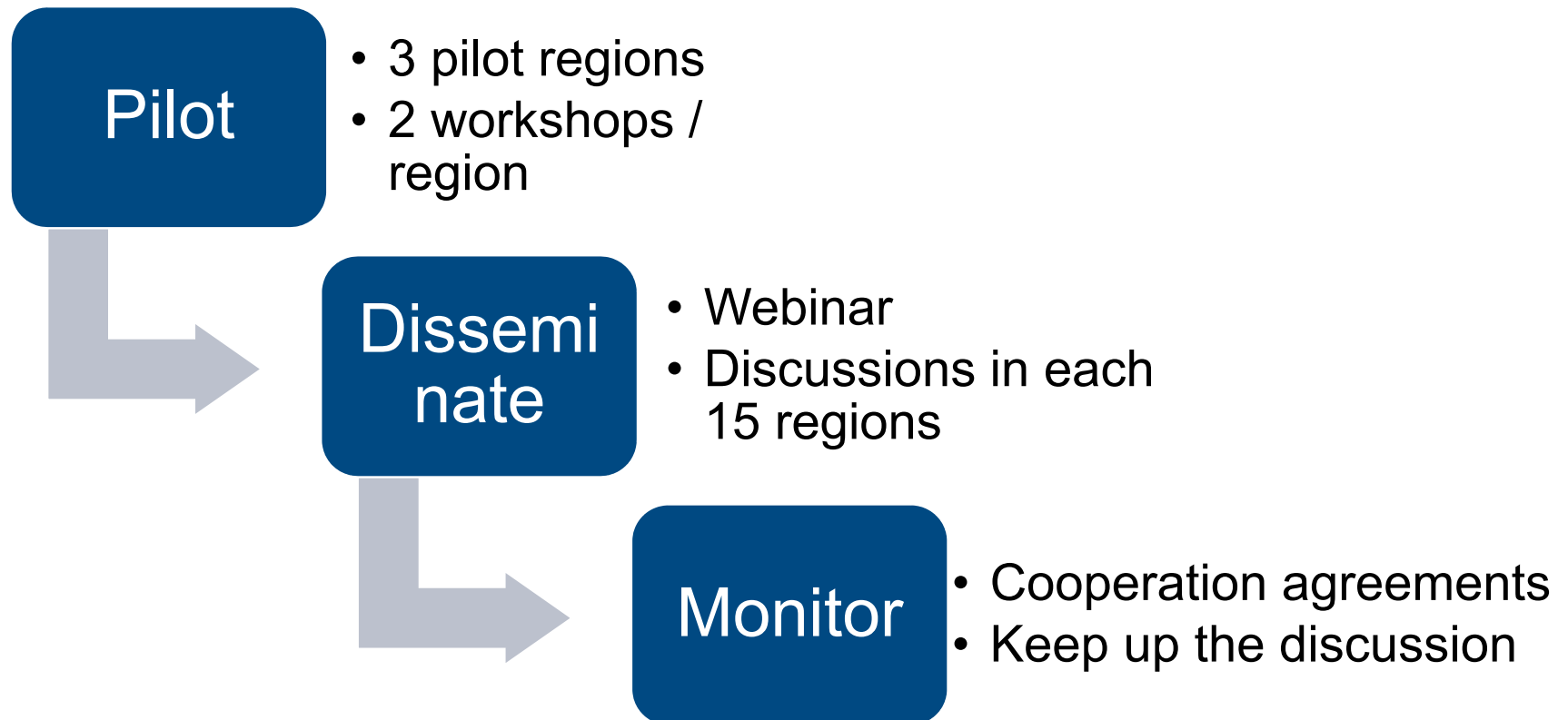
- Straightforward relationship
- Proactive and informal communication
- Structure and forums for regular discussion and cooperation
- Getting to know each other and each others work
- Same goal but different roles – making this visible
- Partnership, familiarity, trust, respect
- Learning from other areas

BLOCKING

- Unclear division of tasks
- Overlapping tasks
- Unclear regulation and direction from the national MA & PA
- limited understanding of LEADER principles



Process





Thank you!

LEADER

For ideas on a human scale!

laura.janis@gov.fi, marjo.tolvanen@sepra.fi, juha-matti.markkola@rural.fi

